

**EUROJERSEY AND TINTORIA EMILIANA
PRESENT**

"MANHATTAN RELOADED"

A meeting between two companies to present at Milano Unica an evocative 'capsule' that reflects and elaborates on a 1979 version of Manhattan, Woody Allen's masterpiece, with a contrast of tones to bring out more powerfully the colours of the New York of yesteryear.

Outfits made with **EUROJERSEY's Sensitive® Fabrics** are transformed by **Tintoria Emiliana's** dyeing processes into an ode to the metropolitan city with contemporary nuances.

The collection includes the reinterpretation of certain garments, a combination of urban, dynamic and personal elegance.

EUROJERSEY's Sensitive® Fabrics make their expression of uniqueness a universal characteristic, adaptable for performance, for 24wear qualities, ideal for the creation of high-performance garments for every need in terms of style and comfort, always maintaining the style that distinguishes Made in Italy.

Tintoria Emiliana, with its dedicated laboratory for dye treatments and customisations, gives **Sensitive® Fabrics** for "Manhattan Reloaded" a new colour version capable of ennobling and endowing each garment in the collection a distinctive character.





Sensitive® Fabrics by EUROJERSEY & TINTORIA EMILIANA

EUROJERSEY - Founded in 1960, EUROJERSEY Spa - a Carvico Group company - represents in the field of warp-knitted technical fabrics the style and creativity of Made in Italy interpreted by **Sensitive® Fabrics**, chosen by the leading brands in the clothing, sportswear, swimwear and lingerie sectors. The Company is at the top of the world textile industry thanks to a state-of-the-art factory designed by the famous architect **Antonio Citterio** and represents a unique example of efficiency and productivity. An area of **40,000 square metres**, with a team of 260 people and a single plant with a completely verticalised cycle, from weaving to dyeing, finishing and printing. **EUROJERSEY** has an annual production capacity of **13 million metres of fabric**.

TINTORIA EMILIANA - Garment dyeing characterises the industrial development of **Tintoria Emiliana**, whose continuous research in its laboratories has led to the evolution of specific dyeing processes and customisations with respect to different natural, artificial and mixed textile fibres. **Tintoria Emiliana** considers sustainability the model on which to base its industrial development, both for the use of technologies with the aim of reducing CO₂ emissions and for the industrial systems that lead to the reduction of water consumption throughout the garment dyeing process. Tintoria Industriale 4.0, the new Garment Archive Showroom, Fucina Colore (Colour Forge), a laboratory for customising garments and accessories, and the Integrated Chemical Laboratory that correlates advanced chemical/instrumental analyses with the production process phases, are the new evolution for research, experimentation and production at **Tintoria Emiliana**.



For information:

www.sensitivefabrics.it - www.facebook.com/sensitive.fabrics/ - www.instagram.com/sensitivefabrics/

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